



Certified Records Manager (CRM) Sample Casey Study **VIRTUAL** Workshop
Part 6 Session – October 10, 2020

Part 6 Introduction: 10 a.m. – 11:00 a.m. EST

Part 6 Sample Business Case Session – 11:00 a.m. – 1:00 p.m.

Part 6 Case Study Review & Q&A – 1:00 p.m. – 2:00 p.m.

ZRA will provide a zoo specific written Business Case for candidates preparing to take Part 6 of the ICRM exam. The sample Business Case will be a comprehensive problem focused on the need to develop a RIM program for zoological records driven by new accreditation standards. While the business case is specific to a particular industry, the roadmap to address the issues follows the ICRM format for writing a successful business case.

Sessions provide an introduction to the ICRM certification process including qualifications, a detailed overview of the material covered in Parts 2-4 for the Certified Records Analyst (CRA) and the additional Parts 1, 5 and 6 for the Certified Records Manager (CRM) credential, with 20 sample questions for Parts 1-5 as well as a sample Business Case.

Technological advances have forever altered the way in which people and business communicate and these changes impact records and information management. There is no better time to prepare for an exciting career in this space. Obtaining ICRM certification will elevate your RIM skills and competencies and ensure you maintain them, both of which leads to advancing your professional career.

The ZRA hosted ICRM Exam Prep Workshop is included in ZRA member full or daily registrations. ICRM pricing provided for non-member attendees. Use this link to Register:

<http://www.zooregistrars.org/conference/register>. Contact Rae Lynn Haliday, CRM, ICRM Facilitator for ZRA, at haliday@stlzoo.org, to discuss scholarship opportunities with ZRA or ARMA International Education Foundation (AIEF) certification-related grants.